

Unite 2007 Keynote

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History

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- Unity began development six years ago

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- Four years ago we found our mission
 - To be the tool for 3D on the web
 - ... but it was a long road
- Launched Unity 1.0 in June 2005

To be the tool for 3D on the web

To be the tool for 3D on the web

- Still a long road

To be the tool for 3D on the web

- Still a long road
 - Continuous updates

To be the tool for 3D on the web

- Still a long road
 - Continuous updates
 - Shock and awe support

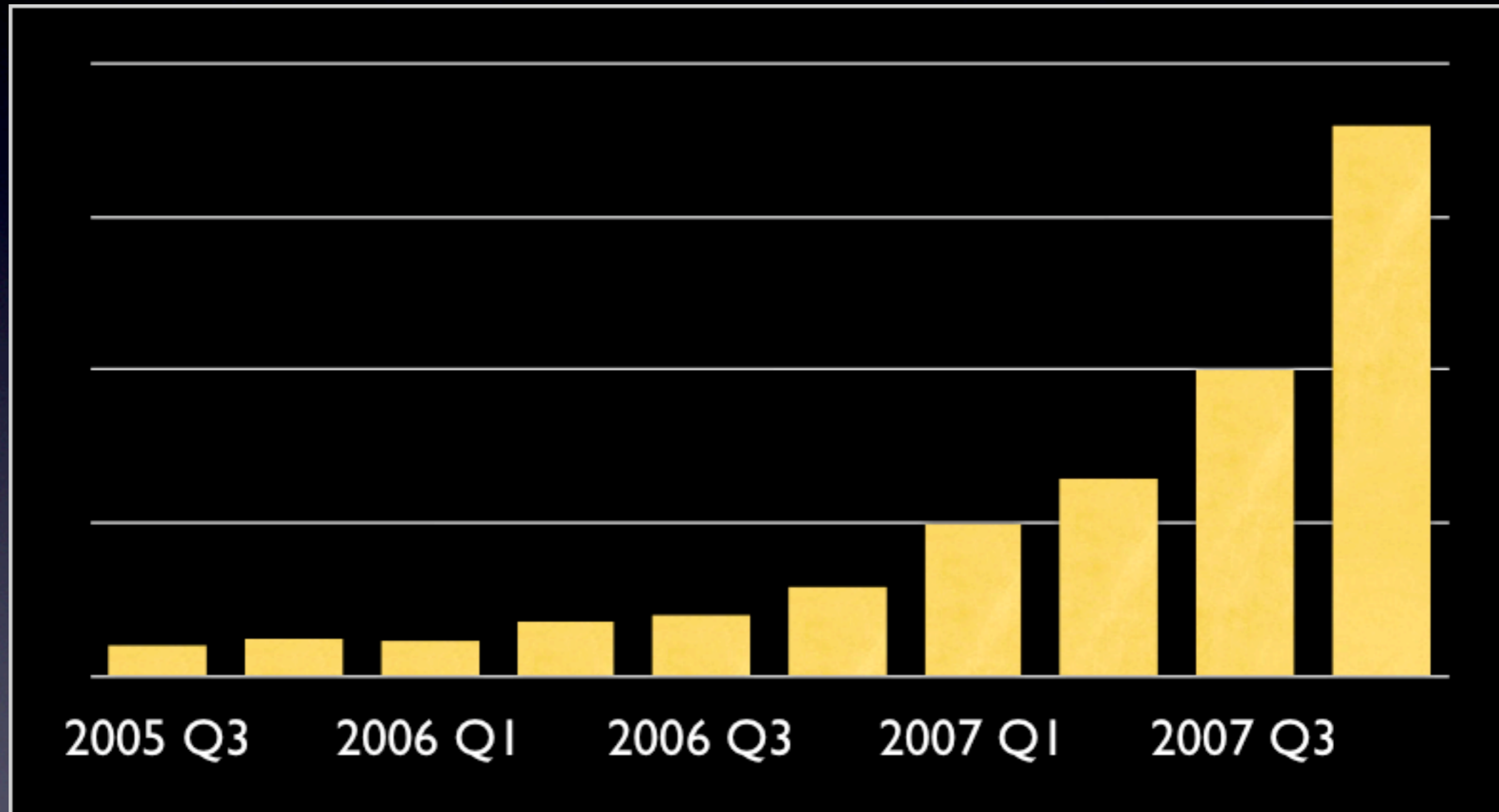
To be the tool for 3D on the web

- Still a long road
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 - Tom Higgins + SF office

To be the tool for 3D on the web

- Still a long road
 - Continuous updates
 - Shock and awe support
 - Tom Higgins + SF office
 - Wide acceptance

Aggregate Sales



Biggest Step Ever

Biggest Step Ever

Unity 2.0

Unity 2.0 Features

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- DirectX 9.0

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- Web Streaming

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- Realtime Soft Shadows

Unity 2.0 Features

- DirectX 9.0
- Web Streaming
- Realtime Soft Shadows
- Game Networking

More Unity 2.0 Features

More Unity 2.0 Features

- Streaming Video

More Unity 2.0 Features

- Streaming Video
- Game GUIs

More Unity 2.0 Features

- Streaming Video
- Game GUIs
- Terrain Engine

One More Thing

One More Thing

Unity Asset Server

...And One More Thing

The screenshot shows the Unity website homepage in a browser window. The browser's address bar displays <http://unity3d.com/>. The website features a navigation menu with links for [Unity](#), [Gallery](#), [Store](#), [Support](#), and [Company](#). The main content area includes the Unity logo, a large image of the Unity 2.0 interface, and a "unity web player install now!" button. Below the main content, there are three sections: "News" with a list of articles, "Games on the Web" with a link to browse feature pages, and "Gallery" with a link to see what Unity can do.

UNITY

[salon](#) [Info](#) [Ref](#) [Devel](#) [Work](#) [Biz](#) [Admin](#) [Travel](#) [Varia](#) [World](#) [Fólk](#) [OtEE](#) [Gaming](#) [local](#) [browse](#) [forum](#) [users](#) [fogb](#) [DB](#) [Keptl](#) [X](#)

Unity Gallery Store Support Company

unity

unity web player
install now!

News

- [Unity 2.0 Released](#)
- [Unite 2007 Launches](#)
- [Top DOG Game Development Contest](#)
- [Freeverse releases Tiki Magic Mini Golf](#)
- [Unity 2.0 Coming This Summer](#)
- [Global Conflicts: Palestine Released](#)
- [Article: Casual Games as a Business](#)

Games on the Web
Browse the feature pages.

Gallery
See what Unity can do.